FOR IMMEDIATE RELEASE

August 7, 2014 ADVANTEST CORPORATION Toshio Maruyama, Chairman of the Board and Representative Director Stock Code Number: 6857, TSE first section Ticker Symbol: ATE, NYSE

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Announcement regarding Change of Representative Director, and President & CEO

Advantest Corporation (the "Company") announces the following change of Representative Director, and President & CEO, which was approved at the board of directors' meeting held today.

- Reason for the Change: Mr. Haruo Matsuno, the former Representative Director, President & CEO, has entered into a long-term medical treatment due to a sudden illness.
- 2. Names, Titles and Date of Change for the new Representative Director, and the former and the new President & CEO:

Name	New Title	Former Title	Date of Change
(Newly appointed) Shinichiro Kuroe	Representative Director, President & CEO	Director, Corporate Vice President	August 7, 2014 appointed
Haruo Matsuno	Representative Director	Representative Director, President & CEO	August 7, 2014

3. Brief Personal History of the New Representative Director, President & CEO:

			Number of
Date of Birth		Brief Personal History	
			Company held
March 30,	April 1981	Joined the Company	3,728 Shares
1959	June 2005	Executive Officer	
	June 2009	Director, Managing Executive Officer	
	June 2013	Director, Corporate Vice President	